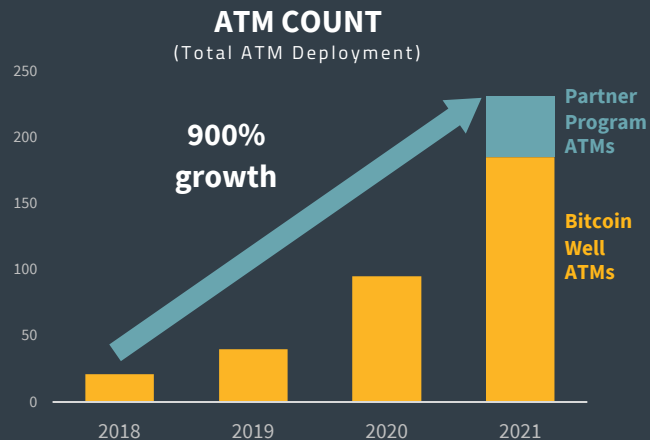
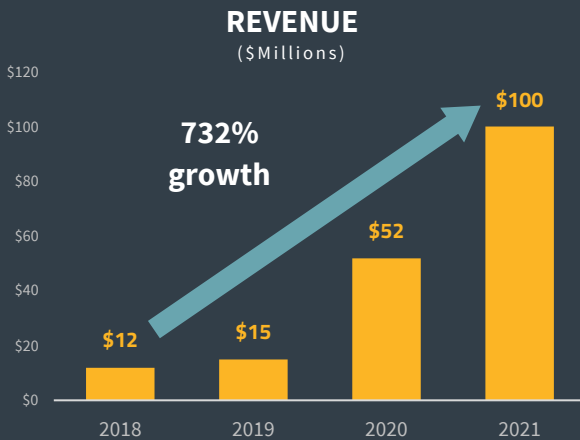




ABOUT US

Bitcoin Well is on a mission to shift the relationship that society has with money by offering an ecosystem of products and services that make Bitcoin accessible and understood. This ecosystem includes in-person and online service; ATMs; technology development; and educational resources designed with the needs of both the customers, and the industry, in mind.

FINANCIAL HIGHLIGHTS



SELF-CUSTODIAL FINANCIAL SERVICES



We never hold client funds on their behalf in a transaction

versus

CUSTODIAL PLATFORMS

Potential for default, non-delivery or delay when clients attempt to access their bitcoin or funds



Exchanges hold funds & bitcoin on their client's behalf

Self-custodial = The way our customers interact with bitcoin; directly



ATM OPERATIONS



- Over 240 active ATMs – grew 9x from 2018 to 2021; second largest Bitcoin ATM owner in Canada

EXPANDED ONLINE SERVICES



- Online ecosystem to service customers and expand reach beyond ATMs
- Coupling the convenience of modern banking with the benefits of bitcoin

IN-PERSON SERVICES & EDUCATION



- Offices in Edmonton and Calgary offering in-person bitcoin and ethereum services
- Bitcoin Academy curriculum in partnership with Athabasca University, online training and in-person consultations

CORPORATE HISTORY

2013

- Bitcoin Solutions is founded by Adam O'Brien

2017

- 15 ATMs in use
- Hired first employee
- Dec 2017 was highest grossing month with \$4M in sales

2019

- 40 ATMs in use
- Expansion into eastern Canada, growth through acquisition
- Web-based platform established
- \$18M in sales

2020

- 95 ATMs in use
- Closed 3 acquisitions
- Commenced go public process
- Strengthened internal team & capabilities
- \$52M in sales

2021 & BEYOND

- 220 ATMs in use and expanding through Partner Program
- Became publicly listed on TSXV under 'BTCW'
- Bolstered "White Glove" service approach with in-person and virtual 1:1 services across Western Canada
- \$100M in sales
- Expanding the online and mobile app-based ecosystem of products and services to buy, sell and use bitcoin

MANAGEMENT

Adam O'Brien
Founder & CEO

Allen D. Stephen CPA, CA, MBA
Chief Financial Officer

Dave Bradley
Chief Revenue Officer

BOARD

Mitchell Demeter
Founder, President & CEO,
Madali Ventures
Independent Director

Terry Rhode
Independent Director

Adam O'Brien
Founder & CEO

Dave Bradley
Chief Revenue Officer



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