



Adam O'Brien

As President, Chief Executive Officer and Founder of Bitcoin Well, Adam O'Brien is a leading advocate for education, consumer protection and the decentralization of financial services. In 2013, Adam bought his first bitcoin, and after seeing the growth potential within the space, he purchased and installed Bitcoin ATMs at strategic locations across Canada. Given the exponential growth of the market, he founded Bitcoin Well (formerly 'Bitcoin Solutions'), which is the first publicly traded Bitcoin ATM company in the world. Adam serves as Co-chair of the Fintech Committee for the Canadian Blockchain Consortium, Canada's largest non-profit network of blockchain companies and influencers. He is recognized as a true visionary in the field and strives to bring bitcoin and other cryptocurrencies to the mainstream making them easy, approachable and accessible for all.



Mitchell Demeter

Mitchell Demeter is the Founder, President, and Chief Executive Officer of Madali Ventures. He previously was the President of Netcoins Inc., a Canadian online cryptocurrency brokerage wholly owned by BIGG Digital Assets (CSE:BIGG) in which he also sat on the Board of Directors.

He is a serial entrepreneur with a range of experience in blockchain, exchanges, and currency trading. He brought the world its first Bitcoin ATM and first physical Bitcoin brokerage in 2013. Mr. Demeter was the Co-Founder of one of Canada's first cryptocurrency exchanges, where he led the exchange to its acquisition in 2015.

He currently sits on the Board of Neptune Digital Assets (TSXV:NDA) and advises several other cryptocurrency and fintech businesses including Secure Digital Markets and Inetco Systems Limited.



Dave Bradley

Dave Bradley is a prominent figure in the bitcoin industry and is widely considered one of the leading experts in Canada on bitcoin, cryptocurrency and blockchain technology. Prior to his current role as the Chief Revenue Officer at Bitcoin Well, Dave founded the world's first bricks-and-mortar bitcoin store and co-founded the successful company, Bull Bitcoin, which is Canada's longest-serving bitcoin brokerage. He also serves as a Vice President for the Canadian Blockchain Consortium, Canada's largest non-profit network of blockchain companies and influencers.



Terry Rhode

Terry Rhode has recently retired from Rosenau Transport as one of its longest-serving employees and partial owner. Before starting with Rosenau in 1998, he was a management consultant and advised various businesses on ways to streamline their operations and has returned to that role on a board level.

In his twenty years at Rosenau, he contributed to tremendous growth from a small business to a significant member of the logistics industry. He was originally hired as an assistant controller, and then took over the IT department and various leadership roles with the company. He is well-versed in every aspect of administration from change management and project management to sales, pricing, and uses his operational knowledge of every aspect of the business to make ongoing improvements for clients, staff, and shareholders.

His role at retirement was Vice President of Corporate Development and Chairman of the board for the Rosenau group of companies. This role allowed him to help develop best practices and ensure that operations have what it needs to be successful. While Terry is quick to point out his humble beginnings, his accomplishments at the firm are many and ongoing. He has enabled Rosenau's progress in many ways to optimize operations and technical systems through strategic planning and execution.

Terry was also on the Agricultural Warehousing Standards Association (AWSA) board and The Alberta Greenhouse Gas Commission with Transport and Environment Canada.