

November 2021

Welcome to the Bitcoin Well Inc. (“Bitcoin Well”) Promotional Offer Terms. On this page, you can find and read the terms and conditions that apply to our Promotional Offer announced in this [press release](#). To learn more about the Offer visit bitcoinwell.com or follow us on social media.

PLEASE READ THESE TERMS CAREFULLY AND IN FULL.

1. Introduction

Bitcoin Well Promotional Offers (each a "Promotional Offer") are made available subject to Bitcoin Well [Terms of Service](#) ("Terms of Service").

For any Promotional Offer, in the event of any inconsistency between these Promotional Offer Terms and the Terms of Service, these Promotional Offer Terms will prevail.

2. The Promotional Offer

Bitcoin Well Holiday Promotion:

From 12:01 am on December 23, 2021, to 11:59 pm on January 3, 2022 (the “Promotional Period”), new customers who visit bitcoinwell.com, create a non-custodial account (“Account”) and make their first bitcoin purchase using a Visa Debit card from their Account during the Promotional Period will receive 10% back in bitcoin on their transaction up to a maximum of \$50 CAD back in bitcoin.¹

New customers can purchase as much bitcoin as desired or make multiple transactions during the Promotional Period, however, the 10% back only applies to one transaction (the first) within the Promotional Period and is limited to a maximum \$50 CAD back in bitcoin.¹

For example, a new customer would receive the maximum \$50 back in bitcoin if a single Account transaction during the Promotional Period has a value of \$500. If the Account transaction during the Promotional Period has a value of \$400 then the new customer would receive \$40 back in bitcoin. The Holiday Promotion does not apply to a customer’s second or any subsequent transaction even if it the transaction(s) is within the Promotional Period.¹

Customers will receive their free bitcoin in their wallet in a separate transaction from the initial purchase, on or before January 6, 2022.

By creating an Account the customer: (i) confirms acceptance of the Promotional Offer advertised; (ii) accepts and agrees to these Promotional Offer Terms; and (iii) acknowledges and agrees to the [Terms of Service](#). All information collected by Bitcoin Well under any Promotional Offer will be processed and used in accordance with our [Privacy Policy](#). Unless otherwise advertised, Promotional Offers do not permit or provide access to any third-party goods or services.

This Promotional Offer must be accepted during the Promotional Period. Except where prohibited by law, Bitcoin Well reserves the right to modify, suspend or terminate this Promotional Offer at any time and for any reason, in which case we will not honour subsequent Promotional Offer enrollments. This Promotional Offer is void where prohibited, not redeemable for cash, and non-transferable.

¹This offer is only valid for transactions processed using a Visa Debit card through the Bitcoin Well online account and will not be honored for any other purchase during the Promotional Period. Bitcoin Well is not responsible for transactions that do not process properly during the Promotional Period due to issues with the Visa Debit card provider.

If you have any questions or concerns please contact comms@bitcoinwell.com.