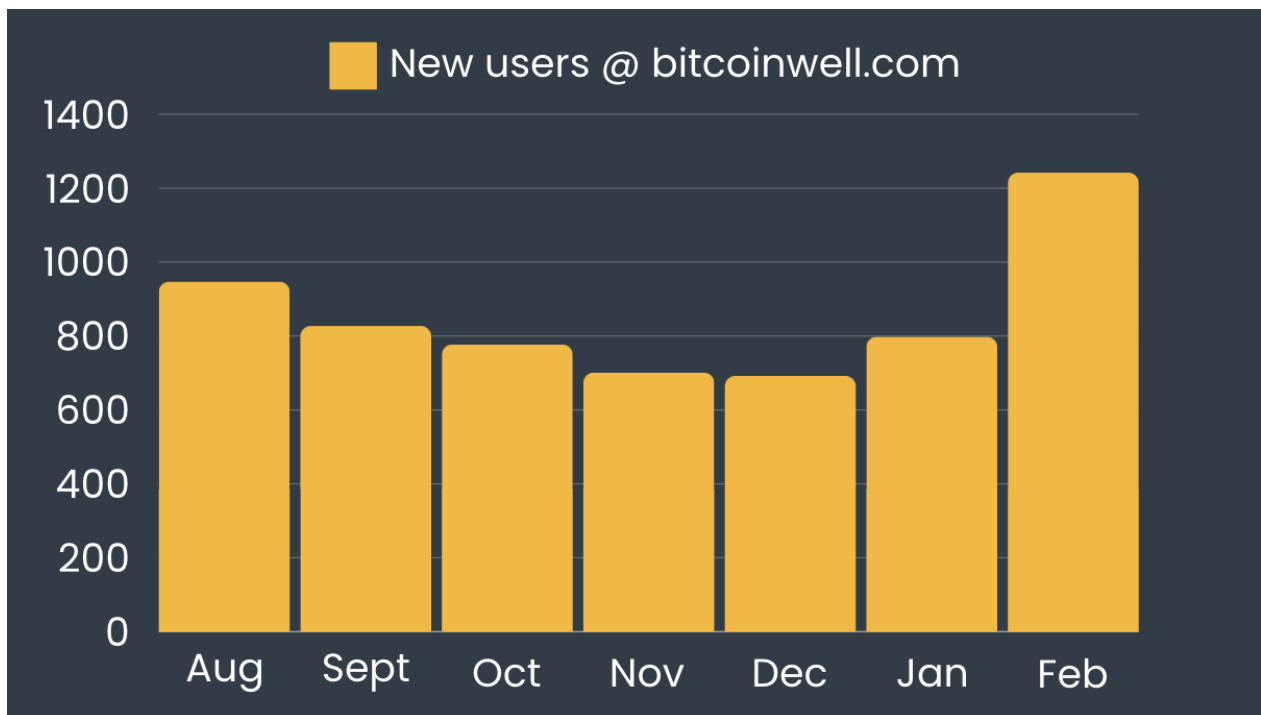


BITCOIN WELL ANNOUNCES RECORD NUMBER OF SIGNUPS TO THE BITCOIN PORTAL IN FEBRUARY

Edmonton, Alberta – March 4, 2024 – Bitcoin Well Inc. (“**Bitcoin Well**” or the “**Company**”) (TSXV: **BTCW**; OTCQB: **BCNWF**), the non-custodial bitcoin business on a mission to enable independence announces record number of signups to the Bitcoin Portal in February

Key highlights

- 1,242 new users signed up in February 2024
- 56% increase from January 2024
- 29% of new users were signed up in the USA



Record number of new user signups

Bitcoin Well is pleased to announce 1,242 new user sign ups in February 2024 with 29% of those users in the USA. For context, in January the Company had 798 new user sign ups with 10% in the USA.

“This is a good sign that our Bitcoin Portal is finding product market fit in the US market and continuing to gain traction in Canada” said Adam O’Brien, founder and CEO of the Company. “We are excited to continue showcasing the power of a non custodial bitcoin platform in North America.”

About Bitcoin Well

Bitcoin Well is on a mission to enable independence. We do this by making bitcoin useful to everyday people to give them the convenience of modern banking and the benefits of bitcoin. We like to think of it as future-proofing money. Our existing Bitcoin ATM and Online Bitcoin Portal business units drive cash flow to help fund this mission.

Join our [investor community](#) and follow us on [Nostr](#), [LinkedIn](#), [Twitter](#) and [YouTube](#) to keep up to date with our business.

Bitcoin Well contact information

To book a virtual meeting with our Founder & CEO Adam O’Brien please use the following link: <https://bitcoinwell.com/meet-adam>

For additional investor & media information, please contact:

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Bitcoin Well believes that the expectations reflected in the forward-looking information are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents Bitcoin Well expectations as of the date hereof, and is subject to change after such date. Bitcoin Well disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable securities legislation. For more information, see the Cautionary Note Regarding Forward Looking Information found in the Bitcoin Well quarterly Management Discussion and Analysis.